

Subject: Investing in Women's Leadership at [Company Name]

[Date]

Dear [Recipient's Name],

I am reaching out to request [Company Name]'s support in sponsoring my participation in the 4word Collaboratory, a premier year-long leadership development program designed to equip high-potential women with the skills, strategies, and networks necessary to lead with impact.

This program brings together a select group of 10 to 12 accomplished women from diverse industries to engage in real-world leadership development, coaching, and strategic problem-solving—all within a highly collaborative peer environment.

Why This Matters for [Company Name]:

Sponsoring my participation in the 4word Collaboratory is not just an investment in my leadership growth—it's an investment in [Company Name]'s leadership pipeline, innovation capacity, and talent retention strategy. Key benefits include:

- **Strategic Leadership Growth:** Exposure to diverse leadership perspectives and real-time executive coaching will strengthen my ability to drive results, lead teams effectively, and navigate complex business challenges.
- **Enhanced Problem-Solving & Decision-Making:** The program's "personal board of directors" approach provides real-time feedback on workplace challenges, sharpening my critical thinking and decision-making skills.
- **Increased Engagement & Retention:** Companies that invest in leadership development see higher retention and engagement, particularly among women leaders who benefit from targeted mentorship and strategic skill-building.
- **A Stronger Professional Network:** Collaborating with other ambitious professionals will help me bring fresh ideas, best practices, and cross-industry insights back to our team.

The total investment for the program is \$2,400, which includes leadership coaching, mentorship, leadership development curriculum, and collaborative sessions. I would be grateful for [Company Name]'s support in covering this cost as an investment in my leadership development and the future success of our organization.

You can learn more about the program by visiting 4wordwomen.org/collaboratories. I'd love the opportunity to discuss how this aligns with [Company Name]'s leadership development strategy and how I can apply these learnings to drive impact within our organization.

Thank you for your time and consideration. I look forward to your response.

Sincerely,

[Your Name]

[Your Position]

[Company Name]

[Your Contact Information]